



Maryland US Senate Race

Live/Text Benchmark Topline Results

Sample Size n=644

Method: Live/Text/Panel (324 Live + 173 Text +148 Online Panel)

Target Field Dates: May 8-10, 2024

Margin of Error at 95% Confidence Level: +/-3.9%

Today we are conducting scientific survey research in your area about the upcoming elections. We are not selling anything, and your responses will be kept confidential.

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant in any political campaign?

- |        |      |
|--------|------|
| 1. Yes | 0%   |
| 2. No  | 100% |

2. Are you currently a registered voter in Maryland?

- |        |      |
|--------|------|
| 1. Yes | 100% |
| 2. No  | 0%   |

3. How likely are you to vote in this year's election for US Senate?

- |                           |       |
|---------------------------|-------|
| 1. Extremely Likely       | 72.3% |
| 2. Very Likely            | 15.0% |
| 3. Somewhat Likely        | 7.8%  |
| 4. Not Very Likely        | 2.4%  |
| 5. Not Sure or Don't Know | 2.7%  |

4. What would you say is the number one issue that will decide your vote for US Senate in this year's election?

- |                          |       |
|--------------------------|-------|
| 1. Illegal Immigration   | 8.8%  |
| 2. The Border            | 7.2%  |
| 3. Crime                 | 6.9%  |
| 4. National Security     | 1.7%  |
| 5. Economy and Jobs      | 12.5% |
| 6. Inflation             | 10.2% |
| 7. Debt and Spending     | 2.7%  |
| 8. Abortion              | 12.0% |
| 9. Other                 | 30.5% |
| 10. Don't Know / Refused | 7.4%  |

5. What do you think is the number one threat to our national security?

- |                         |       |
|-------------------------|-------|
| 1. China                | 6.7%  |
| 2. Russia               | 8.1%  |
| 3. Iran or Hamas        | 2.8%  |
| 4. Cyber Attacks        | 15.6% |
| 5. The border           | 17.4% |
| 6. A bad economy        | 11.7% |
| 7. Terrorism            | 7.4%  |
| 8. Something else       | 26.5% |
| 9. Don't Know / Refused | 3.8%  |

Now I am going to read you a list of names of people. After I read each one, please tell me if you have a favorable or unfavorable impression of that person. If I read one you have never heard of, just tell me and we'll move on to the next one. The (first/next) one is...

6. Joe Biden

- |                         |                   |       |
|-------------------------|-------------------|-------|
| 1. Very Favorable       | 31.8%             |       |
| 2. Somewhat Favorable   | 23.9%             |       |
| 3. Somewhat Unfavorable | 9.5%              |       |
| 4. Very Unfavorable     | 32.9%             |       |
| 5. No Opinion           | 1.7%              |       |
| 6. Don't Know / Refused | 0.3%              |       |
|                         | Total Favorable   | 55.7% |
|                         | Total Unfavorable | 42.3% |

7. Donald Trump

- |                         |                   |       |
|-------------------------|-------------------|-------|
| 1. Very Favorable       | 18.4%             |       |
| 2. Somewhat Favorable   | 12.2%             |       |
| 3. Somewhat Unfavorable | 5.7%              |       |
| 4. Very Unfavorable     | 61.6%             |       |
| 5. No Opinion           | 1.7%              |       |
| 6. Don't Know / Refused | 0.4%              |       |
|                         | Total Favorable   | 30.6% |
|                         | Total Unfavorable | 67.3% |

8. Larry Hogan

- |                         |                   |       |
|-------------------------|-------------------|-------|
| 1. Very Favorable       | 26.8%             |       |
| 2. Somewhat Favorable   | 34.5%             |       |
| 3. Somewhat Unfavorable | 16.0%             |       |
| 4. Very Unfavorable     | 15.0%             |       |
| 5. No Opinion           | 6.2%              |       |
| 6. Don't Know / Refused | 1.5%              |       |
|                         | Total Favorable   | 61.3% |
|                         | Total Unfavorable | 31.0% |



13. How close do you think we are to the start of World War 3?

- |                                   |       |
|-----------------------------------|-------|
| 1. Not close at all               | 13.1% |
| 2. Unlikely to start anytime soon | 30.1% |
| 3. Somewhat close                 | 32.1% |
| 4. Very close                     | 17.1% |
| 5. Don't Know / Refused           | 7.6%  |

14. Over the course of a regular week in your life, where would you most regularly see or hear news about government and politics?

- |   |       |
|---|-------|
| 1. Fox News, Newsmax or OANN                                    | 11.7% |
| 2. CNN or MSNBC   | 20.7% |
| 3. Morning or evening broadcast TV news                         | 20.2% |
| 4. Newspapers   | 6.9%  |
| 5. Radio  | 6.2%  |
| 6. Social media apps like Facebook or Twitter                   | 12.1% |
| 7. YouTube  | 5.1%  |
| 8. Google News, Apple News, or other news sites on the internet | 12.0% |
| 9. Don't know / Refused   | 5.2%  |

15. Who did you vote for in the 2020 Election for President?

- |                         |       |
|-------------------------|-------|
| 1. Joe Biden            | 60.5% |
| 2. Donald Trump         | 27.0% |
| 3. Someone Else         | 4.3%  |
| 4. Didn't Vote          | 5.0%  |
| 5. Don't Know / Refused | 3.2%  |

And, finally for demographic purposes only,

QGEN What is your gender?

- |                         |       |
|-------------------------|-------|
| 1. Female               | 55.3% |
| 2. Male                 | 43.8% |
| 3. Don't know / Refused | 0.9%  |

QAGE What year were you born?

- |                        |       |
|------------------------|-------|
| 1. 18-34               | 12.9% |
| 2. 35-54               | 30.7% |
| 3. 55-64               | 18.9% |
| 4. 65+                 | 35.9% |
| 5. Not Sure/Don't Know | 1.7%  |

QMAR What is your marital status?

- |                         |       |
|-------------------------|-------|
| 1. Single               | 24.2% |
| 2. Married              | 55.2% |
| 3. Divorced             | 8.7%  |
| 4. Widowed              | 9.4%  |
| 5. Don't Know / Refused | 2.6%  |

QETH What is your Ethnicity?

1. White or Caucasian	59.7%
2. Hispanic or Latino	2.0%
3. Black or African American	29.4%
4. Asian	1.4%
5. Another not listed	3.3%
6. Don't Know / Refused	4.2%

QED What is the highest education level you achieved?

1. Some or no college	42.0%
2. Bachelor's degree	28.7%
3. Masters or Doctorate	24.8%
4. Don't Know / Refused	4.4%

QPAR What political party do you consider yourself affiliated with?

1. Republican	26.6%
2. Democrat	57.0%
3. Other	14.7%
4. Don't Know / Refused	1.7%

QVHG Vote History (Not Asked/Coded from file)

1. New Voter	2.7%
2. 1 of 4	1.0%
3. 2 of 4	10.2%
4. 3 of 4	15.4%
5. 4 of 4	47.6%
6. Panelists	22.9%

QCO DMA (Not Asked/Coded from file)

1. Baltimore	52.9%
2. Pittsburgh	0.5%
3. Salisbury	3.9%
4. DC	42.8%